

A GUIDE FOR FAMILIES · FOR SENIORS · FOR FACILITIES

Stories worth saving.

Waterfall helps the seniors you love record a lifetime of memories — by voice, in their own words. Their stories stay with your family forever, and quietly help the next generation learn from a life well lived.

90

days free

No credit card. Record as much as you want.



Print + share with your family

Front + back · 4 pages · Letter size

Every life holds stories the world hasn't heard yet.

A grandparent's first job. The quiet decisions that shaped a marriage. The lesson learned the hard way. Most of these stories vanish when the person who lived them does. Waterfall captures them in the speaker's own voice — easy enough for any senior to use, dignified enough that it feels like a conversation with a grandchild.

4.6M
older adults in the U.S.

85%
have stories never recorded

15min
is all it takes to start



For seniors

A warm AI interviewer asks gentle questions, listens, and follows up. No typing required. No tech expertise.



For families

Hear their voice for years to come. Search every story by topic, place, or person. Print into a keepsake book.



For facilities

A wellness program residents enjoy. Printable login codes. Shared interview minutes. HIPAA-grade security.

Four ways to capture a story.

Whatever feels easiest on a given day, Waterfall meets you there. Mix and match in a single sitting.



A live conversation PREMIUM

A warm voice asks the questions and listens. It follows up naturally — like a thoughtful friend across the kitchen table.



Record on your own

Tap record, talk freely about anything. Pause, replay, re-record. Every clip is transcribed automatically.



Type if you prefer

A simple word processor with autosave. Write a paragraph or a chapter — whatever feels right.



Photograph what you wrote

Snap a picture of an old letter or diary page. Cloud Vision reads the handwriting and turns it into text.

1

Sign in

Google sign-in or a 6-digit facility code. Free, no credit card.

2

Pick a question

From a research-grounded library of 100. Or just tell a story you want to tell.

3

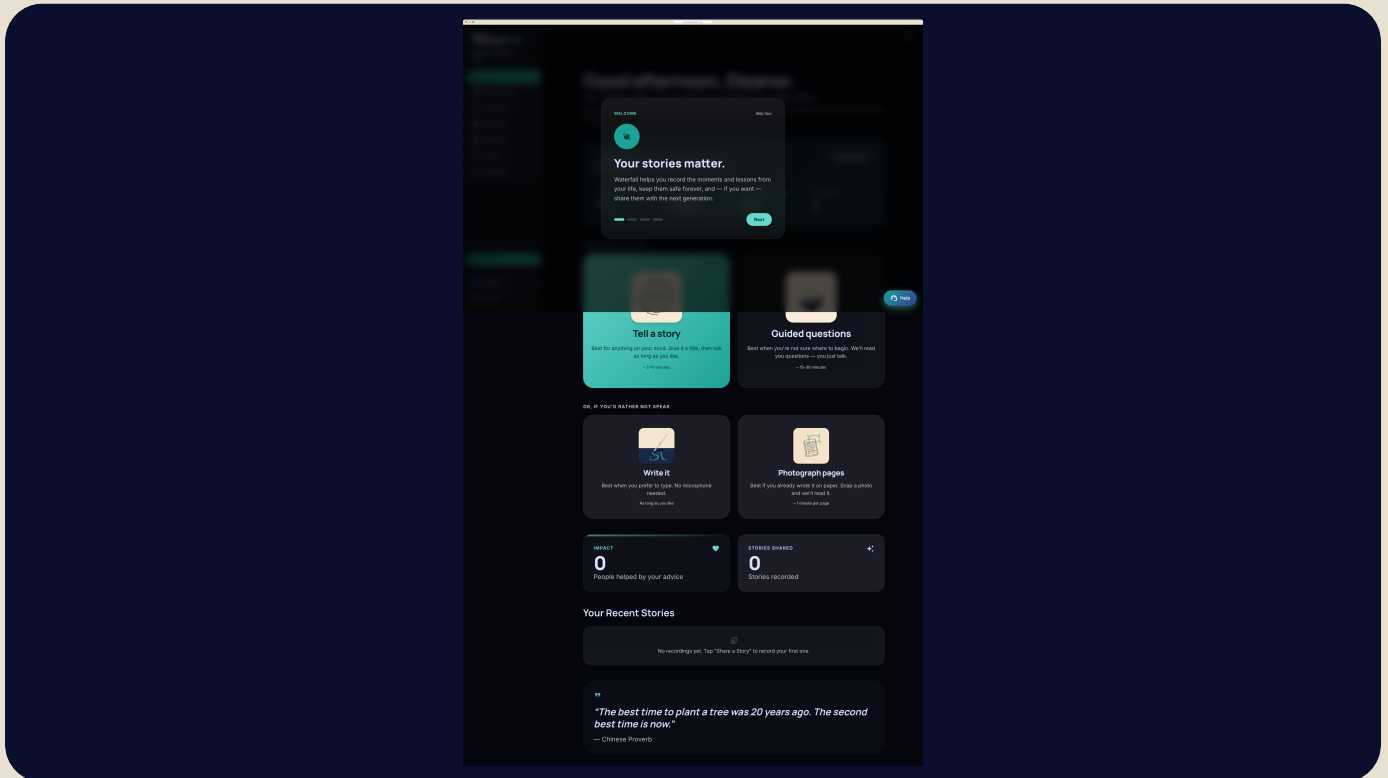
Speak, type, or snap

Save and add more anytime. Family can listen back instantly.

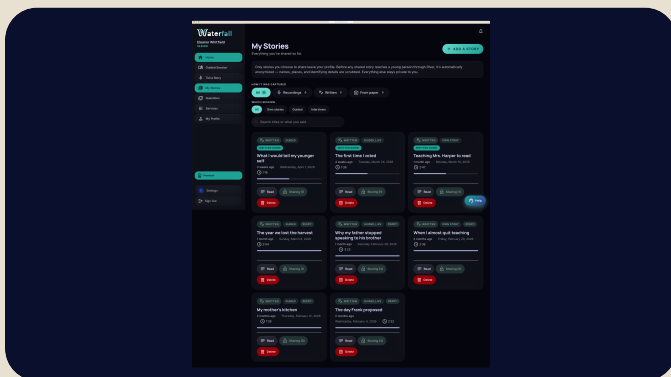
WHAT IT LOOKS LIKE

Designed for the people who will actually use it.

Big type. Quiet colours. One decision per screen. Built with seniors at the kitchen table — so the easiest path forward is always the right one.

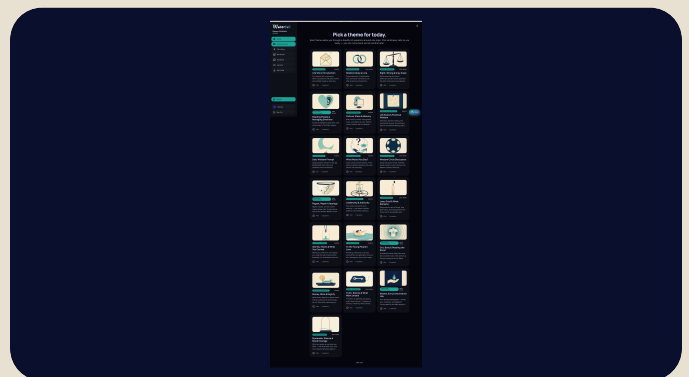


Senior home — pick how you want to tell a story today.



My Stories

Every story you save lands here — searchable by title, summary, and theme.



Guided interview

Pick a session theme and a warm AI voice asks the questions — no typing.



Pick when you're ready.

Start free for 90 days — no card needed. When the trial ends you'll keep every story, even on the Free plan. Premium adds the live AI interviewer, beautiful narration, and story illustrations.

Free

forever
\$0

- Record by voice, type, or photograph
- AI transcripts of every recording
- Family sharing
- Stories kept safe forever

START FREE

Premium

per month
\$14.99

- Live AI guided interview · 180 min/mo
- AI narration in beautiful voices
- Story illustrations
- Priority transcription
- Printable story books

90 DAYS FREE

Facility

per month · 25 residents
From \$49

- Shared guided-interview pool
- Printable senior login codes
- Facilitator + admin tools
- HIPAA-grade · BAA available
- Volume tiers up to enterprise

SCHEDULE A DEMO

Get started

- app.waterfallwisdom.com/signup
- hello@waterfallwisdom.com
- Schedule a demo for your facility

River — for the next generation

A separate, private app where young people can hear the wisdom of seniors who chose to share. Anonymized by default. Free for youth.

Built on research

Every interview question is grounded in cognitive + behavioural + neuroscience literature. Episodic cueing, temporal distancing, dignity-first interviewing.

